



MISSISSIPPI VALLEY PARTNERS

[www.mississippi-river.org](http://www.mississippi-river.org)

## Minutes of Membership Meeting July 5, 2006

The meeting was called to order by President Jim Grandy at the Pickwick Mill south of Winona with about 20 members present.

We were welcomed to the historic site by Dick and following the meeting the members of the Pickwick association who were present had the mill running and conducted a tour for us.

**Treasurer's Report:** Larry presented the month's report with invoices paid for both the general fund and the Birding/Nature Festival fund. With no corrections/changes, the report was accepted as presented.

**Secretary's Report:** The minutes of the June meeting were reviewed and accepted as presented.

### Old Business:

Marketing: Herdie Baisden spoke to the ongoing planning for the 2007 planner. There was discussion regarding the publisher of the document this year which included Donna's input that travelers at the Visitor Center are quite positive in their comments regarding the planner. There followed a move by Mike Kennedy that "MVP pursue a relationship with RiverTown Publishing that includes a contact with Tom Hanlon and Jamie Matthees-Quast with the intention they will publish the 2007 planner"; the move was accepted. Members of the Marketing Committee will contact RiverTown and include the "wish" or "spec" list and move forward with the project.

In regard to last year's planner it was planned to invite the couple who provided the photo that was used on the 2006 planner cover to the next meeting and present them with their award.

### New Business:

Marketing: Regarding the 800 number: Quality Inn of Winona has verbally agreed to have its staff answer the 800 number as well as complete fulfillment of requests for information. The 800 number will be transferred to their location and provision made for them to have planners in stock, the entire arrangement to be in place by September 1.

Gardens: Once again a reminder that the gardening project is languishing and the Board sees the efforts completed previously a priority to be addressed for next year; we do not want to lose what has been done and also build on the public interest. It is encouraged that anyone who likes to garden sign up for the committee.

**Up and Down the River:**

MVP Visitor Center: there have been lots of visitors and lots of positive response to the area.

-Alma- Art Festival September 3; will be theater presentations on Sundays for 6 weeks.

-Winona- Shakespeare Festival is currently in production; Mississippi Queen will be in 7/13; there is a jazz festival this weekend; and the Minnesota Marine Art Museum is opening July 28!

-Stockholm: Art Fair is 7/15

-Pickwick Mill: Mill celebration is September 9.

With no further business, the meeting was adjourned to the tour of the Mill.

Next meeting – the summer picnic – August 2!

Minutes recorded by:  
Carol Wiersma, Secretary